



traçia.

“

<<Here she is! Her warm glowing reflection in the mirror invites me to reach out. I want to immerse myself in forgotten sensations, remembering this familiar ritual, like a hidden memory. Gazing at her, everything is perfect. Effortlessly, I take my brush to her natural place in the palm of my hand, as evidence. Gracefully caressing my hair, the disarray becomes a silky-smooth flowing river.

Time stops. >>

traçia.

The Brand

Tracia is the former name of The Thérain, a tributary of The Oise, whose banks have hosted the craft of the brush in a specialized industry for many years. Tracia has recovered the worldly expertise and draws its inspiration from tradition and experience, while modern industry ensures optimized production. Tracia combines authenticity and modernity to create a range of products. Luxurious design is serviced by natural materials, which are enhanced by the precision of wood and boar bristle, assembled according to ancient techniques, but with contemporary tools to form exceptional hairbrushes.

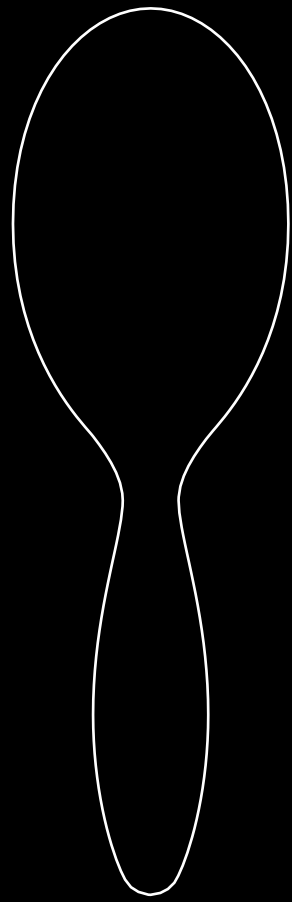




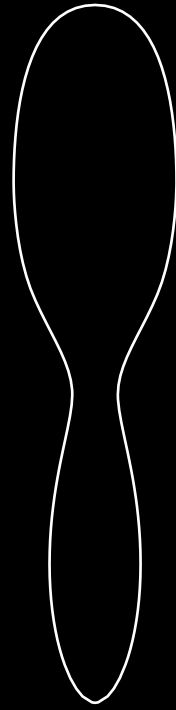
Our products

Our hair brushes are made of rich woods like rosewood, olive, sycamore, or beech, stained or not. Boar bristles are selected among the best qualities, to ensure optimal results. It is the right balance between the necessary flexibility in hair styling, and resistance that does not cede before the nodes.

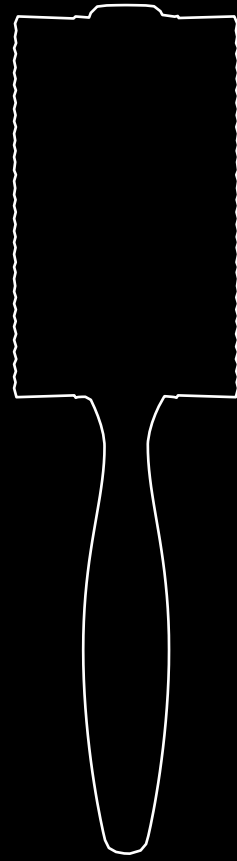
Tracia offers 3 forms of hair brushes in different sizes:



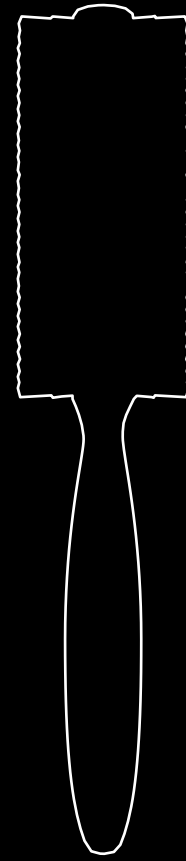
Detangling Hair brush
Large model
7 x 23 cm | Tirure
18 mm



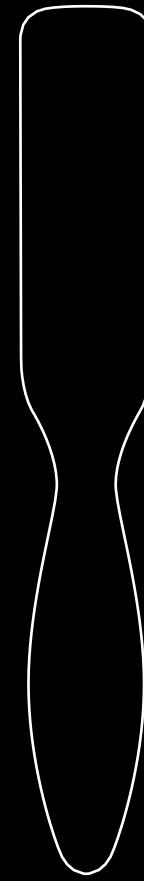
Detangling Hair brush
Small model
5 x 18.5 cm | Tirure
20 mm



Round Hair brush
Large model
Ø 6 cm | tirure 17.5
mm



Rond Hair brush Small
model
Ø 5.2 cm | tirure
14.5 mm



Professional Hair brush
5th row
4.2 x 23 cm | tirure
20 mm



BV Cert. 6263438

All our models are entirely
made in France, and have the
label:

Origine France Garantie.

“Tracia is the encounter between my gaze designer, a history and a century-old expertise. The idea is to see when we can take precedence over the other, when to stay back and let the material live for itself. Our collaboration is based on a subtle intervention codes, customs, and especially to serve those species that have so much to tell us”

Simon Chasseloup | Designer



Signature Range

The Signature range is a modern and exclusive range of hairbrushes . It presents a handle composed of two types of wood : natural beech and sapelli . the two species merge perfectly and their alliance embodies the modernity of the current techniques.



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Detangling Hair brush Large model



SIGNATURE



Detangling Hair brush Small model



SIGNATURE



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SIGNATURE

traçia.

Round Hair brush Large model



SIGNATURE



Round Hair brush Small model



SIGNATURE



Professional Hair brush 5 row



SIGNATURE



Tradition Range

Tradition range reveals the preciousness of wood species : Plane, Olive, Lemon and rosewood tree unveil their lines with an impeccable cutting wood. Their neck is thinner for better manipulations by when styling.





Detangling Hair brush Large model



TRADITION



Detangling Hair brush Small model





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TRADITION

traçia.

Round Hair brush Large model



TRADITION



Round Hair brush Small model



TRADITION








Professional Hair brush 5 row





SIGNATURE

Modèle	Réf. Produit	Dénomination	GENCOD
 <u>Detangling Large Model</u>	670503	TRACIA SIGNATURE PLATE GM	3700376705031
 <u>Detangling Small Model</u>	670504	TRACIA SIGNATURE PLATE PM	3700376705048
 <u>Round Ø 20 mm</u>	670505	TRACIA SIGNATURE DIAM 20	3700376705055
 <u>Round Ø 16 mm</u>	670506	TRACIA SIGNATURE DIAM 16	3700376705062
 <u>Professional 5 row</u>	670507	TRACIA SIGNATURE 5 ROW	3700376705079

TRADITION

Modèle	Réf. Produit	Dénomination	GENCOD
 <u>Detangling Large Model</u>	670508	TRACIA TRADITION OLIVE TREE	3700376705086
	670513	TRACIA TRADITION PLANE TREE	3700376705130
	670518	TRACIA TRADITION WOODROSE TREE	3700376705185
 <u>Detangling Small Model</u>	670509	TRACIA TRADITION OLIVE TREE	3700376705093
	670514	TRACIA TRADITION PLANE TREE	3700376705147
	670519	TRACIA TRADITION WOODROSE TREE	3700376705192
 <u>Round Ø 20 mm</u>	670512	TRACIA TRADITION OLIVE DIAM 20	3700376705123
	670517	TRACIA TRADITION PLANE DIAM 20	3700376705178
	670522	TRACIA TRADITION WOODROSE DIAM 20	3700376705222
 <u>Round Ø 16 mm</u>	670511	TRACIA TRADITION OLIVE DIAM 16	3700376705116
	670516	TRACIA TRADITION PLANE DIAM 16	3700376705161
	670521	TRACIA TRADITION WOODROSE DIAM 16	3700376705215
 <u>Professional 5 row</u>	670510	TRACIA TRADITION OLIVE 5 RANGS	3700376705109
	670515	TRACIA TRADITION PLANE 5 RANGS	3700376705154
	670520	TRACIA TRADITION WOODROSE 5 ROW	3700376705208



An hairbrush designed for you, our expertise

Our Tracia range reflects our technical expertise and our innovation .
Traditional codes are reinterpreted through a contemporary approach , all
as part of an industrial organization and modern issues.

We offer ad hoc support to develop your own range of exceptional hair
brushes, on the following points :

- Segmentation of a product range to cover a market.
- Design proposals in the client's brand universe.
- Proposed settlements fittings according styling desired effect.
- The choice of fillings: natural silks, nylons, blends ...
- The handle materials : wood, plastics, bi- material ...
- The laying of the customer brand on the brush.
- The packaging of proposals to enhance the range and customer brand .



Solutions are developed in collaboration with our team to offer:

Design boards .

A 3D design.

3D prototyping injection and / or wood machining 5 axes + empilage the fibers selected with the customer.

Industrial preproduction .

Industrial series .

We guarantee optimal control of industrial organization , certified by the following standards and labels



ISO 9001



ISO 13485 DM

Origine France
Garantie

Audit  par
BUREAU VERITAS
Certification

Liste des produits sur :
ofg.bureauveritas.fr



Origine France Garantie

Labels in progress to be obtained for this year 2016:

- ISO22716 BPF | Good manufacturing practices
- AFNOR NF X30-205 EnVol | Voluntary involment for the environment.

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change or be different depending on the wood species .